

**Veer Narmad South Gujarat University,  
Surat.**

**Master of Rural Studies**

**CHOICE BASED CREDIT SYSTEM [CBCS]**

**SYLLABUS**

**(Effective from *June 2012*)**

**DEPARTMENT OF RURAL STUDIES  
VEER NARMAD SOUTH GUJARAT UNIVERSITY,**

Rural studies is a multidisciplinary discipline and keeping this aspect in mind the Department engages students for diverse courses/papers pertaining to social science and agricultural and allied science. In order to make students worthy of professional life and enable to take up self employment or wage employment, We at the post graduate level have introduced specialisation in the III<sup>rd</sup> semester and placement training and project work at the IV<sup>th</sup> semester

#### MAIN FEATURES:

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|--|------------------------|
| i) This is a two years- four semester full time Programme. |                        |
| ii) Number of Compulsory Papers                            | (CC) -9-(36) Credits.  |
| iii) Number of Elective Papers                             | (EC) -3-(12) Credits.  |
| iv) Inter/Intra Disciplinary                               | (ID) -3-(12) Credits.  |
| v) Skill Oriented Papers                                   | (SOP)-3- (06) Credits. |
| vi) Placement Training                                     | (PT)- (12) Credits.    |
| vii) Project work  | (PW)- (12) Credits.    |
| viii) Seminar  | (S) Satisfactory       |

Total Credit: 90

#### EVALUATION:

The evaluation will be based on

- (1) Internal Examination and (2) The External Examination, which will be of 30 marks and 70 marks respectively. The Internal Examination shall consist of, 20 marks internal test and 10 marks for assignments and/or Presentations.

There shall be only one test of 2hrs. for each paper.

#### PLACEMENT TRAINING:

The placement training shall be for 8 weeks and there shall be 2 placements for 4 weeks each. Internal Evaluation of 60 marks will be based on the report submitted by students and/or the visits by the faculty teachers and External Evaluation will be based on Evaluation done by Placement Agencies and Viva voce of Students by examiners appointed by the University. The External Evaluation will be of 140 marks of which 40 marks each from Evaluation by Placement Agencies and 50 marks based on the Viva voce. In all it will be of 12 Credits.

## PROJECT WORK:

Students will have to undertake fieldwork/Project work and submit their dissertations. This will be of 200 marks and 12 Credit. Internal evaluation will be out of 60 marks and will be based on the report/thesis and External evaluation will be Out of 140 marks based on Viva voce conducted by University appointed Examiners.

The Students in the IV<sup>th</sup> Semester shall have to give seminar to the satisfaction of the department teachers in order to qualify for appearing in University Final Examinations.

## Semester wise Program and Credits

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<b>SEMESTER - I</b>			
NO.	COURSE CODE	NAME OF THE COURSE	CREDITS
1	CC-01	Extension Education for Rural Development	4
2	CC-02	Rural Economic environment	4
3	CC-03	Animal Management & Plant breeding	4
4	EC-01	Development of weaker sections of Rural India/ Development and Management of cooperative organizations.	4
5	ID	Research techniques/HR-1/Environment & society/Globalization & Society.	4
6	SOC	Communication Skills for Rural Development.	2
<b>TOTAL</b>			<b>22</b>

<b>SEMESTER - II</b>			
1	CC-04	Rural Development Theories & Programmes	4
2	CC-05	Rural Social Transformation	4
3	CC-06	Fisheries-forestry-horticulture-biotechnology	4
4	EC-02	Gender and Rural Development/Development of Rural Children	4
5	ID	Computer Applications in Rural Studies/HR 2/Sociology of health/ Political Sociology	4
6	SOC	Communication Skills for Rural Development	2
<b>TOTAL</b>			<b>22</b>

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Specialization		SEMESTER - III	
1	CC-07	Rural Development Administration/ Rural Industrialisation	4
2	CC-08	Rural Development Planning & Management/Rural Marketing.	4
3	CC-09	Rural Development Organizations/Micro Finance & SHGs	4
4	EC-03	Tribal Development/ Development of Panchayati Raj Institutions/Population & Sociology	4
5	ID	Research Methods/ Gandhian Studies/ HR-3	4
6	SOC	Communication Skills for Rural Development	2
<b>TOTAL</b>			<b>22</b>

SEMESTER - IV			
1	CC-10	Placement Training	12
2	CC-11	Project work	12
3		Seminar	Satisfactory
<b>TOTAL</b>			<b>24</b>
<b>TOTAL Credits</b>			<b>90</b>

CC - Core Course

SOC- Skill Oriented Course

EC - Elective Course

PW- Project work

ID - Intra/Inter Disciplinary

PT - Placement Training.

## M.R.S. Sem-I

Marks 70+30 =100

### Subject :- Extension Education For Rural Development

#### Objectives :

This course is designed to impart the basic theoretical elements and techniques of Extension Education for transferring knowledge and technologies in different fields of Rural Development It will also help students to understand the problems and enable them to find appropriate solution by encouraging people participation

#### Unit :- 1 Concepts, Philosophy and Principles of Extension

- 1.1. Introduction
- 1.2. Meaning and Concept of Extension
- 1.3. Definitions of Extension
- 1.4. Philosophy of Extension
- 1.5. Principles of Extension
- 1.6. Objectives of Extension

#### Unit:-2 Historical Development of Rural Extension in India

- 2.1. Introduction
- 2.2. Individual/Group/Community Initiatives for extension in India
- 2.3. Organized Government Efforts in Extension and Rural Development in India
- 2.4. Broad Based Extension System

#### Unit :-3 Adoption and Diffusion

- 3.1. Adoption
- 3.2. Categories of adopters
- 3.3. Individual characteristics of the adopters
- 3.4. Diffusion

#### Unit :- 4 Communication Strategies for Rural Development

- 4.1. Introduction
- 4.2. Communication Strategy
- 4.3. Management Plan
- 4.4. Media and Material Production Plan
- 4.5. Monitoring and Evaluation (M&E) Plan

#### Unit :- 5 Selection and Combination of Extension Methods

- 5.1. Criteria for Selection of Extension Methods
- 5.2. Implications for Rural Development

**Reference:-**

1. Ishwarbhai Patel - Education of agri. Extension
2. Pro. Dhiraj Dhakan - Principle of agri. Extension
3. Sanders ,H.C.(ed) (1966) The Cooperative Extension Service ,Prentice  
- hall,Inc. Englewood, cliffs ,New York USA.
4. Dahama ,O.P.and Bhatnagar ,O.P. 1987 Education and Communication for  
Development , Oxford and IBH Publishing Co. New Delhi.
5. Directorate of Extension, Govt.of India, 1961 Extension Education in Community  
Development, DOE Ministry of food and Agriculture ,GOI New Delhi.
6. Roy, G.L.(1991) Extension Communication and Management ,Naya Prokash Calcutta
7. Supe S.V. (1983) An Introduction to Extension Education Oxford &  
IBH Publishing Co.New Delhi.

## **Rural Economic Environment**

### **Objective**

The main objective of the paper is to familiarize students with the forces unleashed by economic liberalisation and globalization and its impact on Rural Economy of India.

### **Unit 1 Introduction**

- Rural Structural Transformation.
- Agriculture and Agribusiness in a Globalised Economy.
- Hunger and Food Security.

### **Unit 2 Rural Poverty**

- Concepts and Measures.
- Dimensions of Poverty.
- Determinants of Poverty.

### **Unit 3 Rural Unemployment**

- Characteristic of Rural Employment.
- Economic Reforms and their impact on Rural Employment Situation.
- ~~Native~~ Nature and Extent of Unemployment.

### **Unit 4 Rural Labour**

- Characteristics of Rural Labour.
- Economic Liberalisation and its impact on Rural Labour.
- Various issues faced by Rural Labour.

## Rural Economics Environment

### REFERENCES

- Bardhan, P.(1984), " Land, Labour and Rural Poverty", Oxford University Press, New Delhi.
- Bhalla.G.S(1994), "Economic Liberalization and Indian Agriculture" Institute for studies in Industrial Development, New Delhi.
- Chaddha, G.K. and A.N.Sharma (1997), Growth, Employment and Poverty: Change and Continuity in Rural India", Vikas Publishing House, New Delhi.
- Dantwala, M.L.et .al (1991), "Indian Agricultural Development Since Independence", Oxford & IBH, New Delhi.
- Gulati Ashok ; Kelly Tim (1999), "Trade liberalization and Indian Agriculture", Oxford University Press, New Delhi.
- Joshi B.H.(1999), "Indian Agriculture development and Challenges", University Granth Nirman Board, Ahmedabad.
- Pandya Kiran, (1996), "Agrarian Structure, New Technology and labour in India", Himalaya Publishing House, Mumbai.
- Rao C.H. Hanumantha, (2005), "Agriculture, Food Security, Poverty and Environment : Essay on Post- Reform India", Oxford University Press, New Delhi.
- S.S.Acharya & D.P.Choudhri :, (2001), "India Agriculture Policy at the Crossroads", Ed; Rawat Publication, Jaipur.
- Vaidyananthan, A.(1995), "The Indian Economy : Crisis, Response and Prospects", Orient Longmans, New Delhi.
- Visaria, P. and R.Basant (1994), "Non-Agricultural Employment in Indian: Trends and Prospects", Sage Publication, New Delhi.
- Bhalla G,S; Singh Gurmail, (2001), "Indian Agriculture: Four Decades of Development", Sage Publications, New Delhi.
- Prasad C.S. (2006), "Sixty Years of Indian Agriculture: 1947 to 2007", New Century Publication, New Delhi.

Padmanabhan M and Swaminathan M.C.(1994), Rural Development Report: National Institute of Rural Development, Hyderabad.

Lipton Michael,(1989). "Poverty, Undernutrition, and Hunger.

Lipton Michael,(1988)." The Poor and The poorest World Bank Discussion Papers.

Planning Commission, (Dec. 2006), "Report of the XI Plan Working Group on Poverty Elimination Programmes", New Delhi.

Renana Jhabvala, Ratna M. Sudarshan and Jeemol University.(2003)." Informal Economy & Food & Agriculture., New Delhi.

Dandekar V.M. & Rath Nilakantha. (1971). "Poverty in India" Indian School of Political Economy.

Shukla Rohit. (1990). "Poverty in India", University Granth Nirman Board, Ahmedabad.

Chakravarthy, Sukhamoy (1997). *Development Planning : The Indian Experience*. Oxford University Press: Oxford.

International Bank for Reconstruction and Development, 1989. *World Development Report 1989*, Oxford University Press: New York.

Kindleberger, Charles P. and Harrick, Bruce, 1977. *Economic Development*, Mc Graw-Hill. Kogakusha Ltd.: New Delhi.

Misra, R.P. 1985. *Development Issues of Our Time*, Concept Publishing Company: New Delhi.

Mier Gerald (Ed.), 1987. *Leading Issues in Economic Development*. (Fourth Edition), Oxford University Press: New Delhi.

Todaro, Michael P. 1997. *Economics for a Developing World: An Introduction to Principles, Problems and Policies for Development*. Orient Longman : London.

Economic & Political Weekly

## M.R.S. Sem-I

**Subject :-** Animal Management and Plant Breeding

### **Objectives :**

1. To know management & skills.
2. To understand the animal economics and milk production cost.
3. To learn how to judge the age of animals.
4. To understand importance and methods of vaccination.
5. Student aware with fundamental principles of plant breeding & genetic science.
6. Student gets knowledge of plant breeding & genetics science so useful in producing high yielding & better quality in horticultural crops.

### **Unit I**

- Study of animal management
- Economics of animal husbandry business

### **Unit II**

- Judging the age of animals : Importance and methods
- Vaccination schedule in dairy animal : Importance & methods of vaccination

### **Unit III**

- Introduction and relationship of plant breeding with other sciences, its objectives, achievements.
- Structure of plant cell, its components and functions.

### **Unit IV**

- Study of chromosomes, its types and functions
- Methods of reproduction in crop plants: Asexual and sexual, its merits and demerits.

### References:

1. Pashu Vyavastha: Arun D. Dave, University Granth Nirman Board, Ahmedabad.
2. Vyavaharu Gopalan: Krushanlal shukal. University Granth Nirman Board, Ahmedabad.
3. "Godarshan" A Monthly Gujarati Magazine, Dept. of A.H., Gujarat State, Gandhinagar.
4. A Text Book of Animal Husbandry: G.C. Banerjee; Oxford & IBH Publishing Co. Pvt. Ltd., New Delhi.
5. A Hand Book of Animal Husbandry: By ICAR, New Delhi.
6. Principle and methods of plant – breeding- B.D. Sinh.
7. Plant breeding – V.L. Chopra.
8. Genetics Principles, concept and implications- H.K. Jain
9. Introduction to plant breeding- R.K. Chaudhary
10. Elementary principle of plant breeding- H.K. Chaudhary
11. Genetic today – Jagjitsinh
12. Crop improvement – (Vol-3) - U.S. Gupta
13. Breeding Asian field crops - John Milton & Dhirendranath
14. Pak Savarshan - Babubhaiavarani

MRS ( SEMESTER- <sup>I</sup> II)

**Paper: Development of Weaker Sections**

**Objectives:**

- Understand the Socio-Economic condition of Scheduled caste and Scheduled Tribe;
- Understand the Process of socio cultural transformation in Human society;
- Acquaint the students about the working and living conditions of artisans and landless labourers; and know the Link between People's Participation and Development Process and Discuss Various dimensions of Participation.

**Unit- 1. Development Of Scheduled castes**

- Introduction
- caste – system
- Scheduled castes
- Socio- Economic conditions
- Development Efforts
- Representation in Services
- Reform and Integration

**Unit- 2. Development of Scheduled Tribes**

- Introduction
- Meaning of Scheduled Tribe
- constitutional Status
- Tribal Social Structure
- Levels of Socio-Economic Development
- Nature of Development Strategies

**Unit- 3 Development of Artisans and Landless Labourers**

- Introduction
- Artisans and craftsmen
- Khadi and village Industries
- Agricultural Labourers
- Historical context
- State Policy and Programmes for Labourers
- Employment Generation Programmes

**Unit- 4 People's Participation in The Development Process**

- Introduction
- concept of Development
- Relation between Participation and Development
- People's Participation as a Basic Policy Measure
- Purposes of Participation
- Dimensions of Participation
- constraints in Participation
- Nature of Participation in Rural Areas
- Present Level of Participation

References:

- Chaurasia, B.P.(1990), Scheduled castes and scheduled tribes, allagabad
- Saksena H.S.(1981), Safeguards for scheduled caste and tribes, New delhi.
- India, National commission for scheduled caste and scheduled tribes, a handbook,1997, new delhi.
- Annual Report 2003-04, India, Ministry of social justice and empowerment, govt. of India, new delhi.
- Ramashray, Roy, 1999, Dalits Development and Democracy, Shipra pub.
- chaudhari,B(ed),1982, tribal development of India, problems and prospects, delhi.
- Singh,K.S.1985, tribal society in India, delhi.
- Beteille, Andre,1974, studies in agrrian social structure,delhi.
- papola,T.S.,1986, Rural Industrialization and Agricultural Growth : A Case Study on India,ILO ARTEP,New Delhi.
- Govt. of India, Tenth five year Plan, Planning Commission, New Delhi.
- Govt.of India, Ministry of Labour, Annual Report 2002-03, New Delhi.
- Govt.of India, Ministry of Rural Area & Employment, Annual Report,2002-03, New Delhi.
- Chambers,R.,1983, Rural Development: Putting the Last First, London.

## **Management of Cooperative Organisations**

### **Objective**

The objective of this course is to familiarize students with Cooperative enterprises and tools of management applied thereof in order to attain both social and economic objectives.

### **Unit 1 Introduction**

- Different types of Business Organisations and Importance of Cooperative Business Organisation.
- Types of Cooperative Structure in India.  
Vertical vs Horizontal Cooperative Organisation.  
Multipurpose vs Single Commodity based Integrated Cooperative Organisation.

### **Unit 2 Management**

- Need for Professional management of Cooperative Organisations.
- Major tasks and issues in management of Cooperative.

### **Unit 3 Various aspects of Management**

- Financial Management.
- Production Management.
- Personnel Management.
- Marketing Management.

### **Unit 4 Case Studies of Cooperative Enterprises and Management**

## REFERENCES

- (1) Kanitkar Ajit (1995). Managerial decision making in co-operative; and voluntary organization, Text and ICA, Domustrust, New Delhi.
- (2) Balaji C and Reddy, Pratap K (1996). Organizational behavior issues in Rural Co-operatives, Allied publishers, New Delhi.
- (3) Dubey Ajay (1996). Member control in Co-operatives practice, pattern and issues.
- (4) FAO. Manuals of Appreciate Management System for Agricultural Co-operatives, 1990.
- (5) G.S.Kamat. New Dimensions of Co-operative Management Studies, 1989.
- (6) K.K.Taimiml. Managing the Co-operative Enterprises, 1989.
- (7) Pawan K.Karna and B.N.Choubey. Co-operative Management, Practices, Deep and Deep Publications, 1988.

## MRS ( SEMESTER- I)

**Paper:** Research Techniques

### **Objectives:-**

This Paper is designed to equip the student with basic elements of Research methodology, Hypothesis and tools of data collection which may be useful to study and analyze the rural issues.

#### **Unit: 1. Introduction of Social Research**

- Purpose and Importance of Rural Social Research
- Uses and Importance of Social Research in india
- Scientific knowledge
- Nature of Scientific Method

#### **Unit: 2. Designing a Research Study**

- Research Concepts
- Meaning, Characteristics and Functions of Concepts
- Research Design
- Elements of Research Design
- Types of Research Design

#### **Unit: 3. Hypothesis of Research**

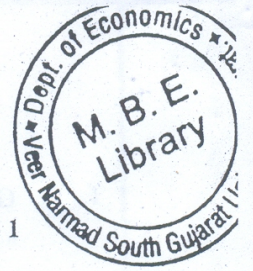
- Meaning of Hypothesis
- Characteristics of Hypothesis
- Sources of Hypothesis
- Functions of Hypothesis
- Limitations of Hypothesis

#### **Unit: 4. Data Collection Procedures**

- Primary Data: Meaning and Sources
- Secondary Data: Meaning and Sources
- Tools of Data Collection: Observation, Interview, Schedule, Questionnaire

## References

1. GAODE and HALL.  
" Methods of Social Research"
2. Selling and Jahodia  
Research Methods in Social Relations.
3. Paulin Young  
Scientific Research and Social survey
4. Vimal P. Shah  
Research Design and strategies, The Agricultural Design Development Council,  
Singapore- 1972.
5. Jennifer A. Macracken Jules- N - Pretty and Rder Conway  
An Introduction to Rahid Rural Appraisal for Agriculture Development, U.K. 1990.
6. Neela Mukharjee  
Participatory Rural Appraisal, Methodology and An Application  
- Concept Publishing Convey, New Delhi 1993.
7. V.P. Shah  
Research Report Writing. Agriculture council, Singapore
8. S. Srinivas Rao  
Hand Book for Writers and Editors  
Academic Book Centre, 1981.
9. Tripathi P.C. (2007). A text book of research methodology in social sciences -  
published by S. Chand & Sons, New Delhi.



SEMESTER -I

EC- 01 ECONOMICS OF HUMAN RESOURCES (EDUCATION) - 1

1: Concept of Human Capital

[10]

Concept of Human Capital - Human and other forms of capital - Evolution of the concept of Human Development Index - Other indices of Human development - Measure of Human Capital

2: Investment in Education

[10]

Investment in Education - Private and public returns to education - Evaluating Educational investments - Costs and benefits of education - Issues regarding the measurement of costs and benefits - Social and private costs - Types of training - general v/s specific - on the job training - determinants of On-the-job-training - costs of training

3: Indicators of Human resources development

[10]

Indicators of Human resources development - Educational indicators - Planning for Human resources - Objectives and strategy - Manpower assessment and forecasting - Techniques and methods of manpower assessment - Brain-drain - Concept, Magnitude, classification and factors affecting the brain-drain -

4: Educational Finance

[10]

Educational Finance - Sources and state of Educational finances - Funding of higher education - State v/s private funding - factors affecting - Educational reforms and National Knowledge Commission - WTO and challenges for Reforms in Education - Education during Plan Period

references PTO

### References:

1. Ansari, M.M.(1987) Education and Economic Development, New Delhi, AIU Publication.
2. Bhattacharya, R. N. (Ed.) (2001), Environmental Economics : An Indian Perspective Oxford University Press, New Delhi.
3. Blaug, M. (1970), An Introduction to Economics of Education, Cambridge University Press, Cambridge.
4. Blaug, M. (1972), Introduction to Economics of Education, Penguin, London.
5. Blaug, Mark (1987) Economics of Education & the Education of an Economist New York, University Press.
6. Blaug Mark (1980) An Introduction to Economics of Education, Penguin Books Ltd., England.
7. Cohn, E. and T. Gaske (1989), Economics of Education, Pergamon Press, London.
8. Garg, V.P.(1985) The Cost Analysis in Higher Education, Metropolitan Book Co., New Delhi.
9. Harbison & Myers (1968) Education, Manpower and Economics growth, Oxford & IBH. New Delhi,
10. Kneller, G. F. Education & Economic Growth, New York, John Wiley, 1968.
11. Mehta. M.M (1976): Human Resources Development Planning – With special Reference to Asia and Far-east; MacMillan, Delhi
12. Nagpal C.S. & Mittal A.C.(eds)(1993)Economics of Education, Anmol Publications, New Delhi
13. Pandit, H. N Measurement of cost Productivity & Efficiency of Education, NCERT, 1969 New Delhi
14. Prakash S & Choudhury, S (1994). Expenditure on Education: Theory, Models And Growth, NIEPA Delhi,
15. Pscharopulos, G. & Woodhall, M(1985)Education for Development- An Analysis of Investment choices, World Bank Publisher, London,
16. Schultz, T. W (1963) The Economic Value of Education, Columbia University Press, Columbia
17. Sethi, Vinita (1977) Educational Development and Resource Mobilization, Kanishka Publication New Delhi
18. Sodhi, T. S (1978) Education and Economics Development, Mukand Publications. Ludhiana,
19. Tilak, J.B.G. (1987) Economics of Inequality in Education, Sage Publications, 1987. New Delhi, .
20. Vaizey John (1962) Economics of Education, London, Faber & Faber

ELECTIVE COURSE  
PAPER - IV - A

ENVIRONMENT AND SOCIETY

**Objectives:** The Course aims to provide exposure related to the sociological basis of environment and society and their interfaces. The objective of this course is to provide skills in environmental concerns and to understand human suffering. The course focuses on sociological theories on environment both classical and contemporary.

- I. Classical concerns of Karl Max Emile Durkhem and Max Weber on environment.
- II. Emerging theoretical parameters in environmental sociology. Contributions of Zavestoskis, Dunlap & Cattan, Ramchandra Guha, Patrick Giddens, and Radha Kamal Mukherjee.
- III. Environmental issues with reference to population, water, sanitation, pollution, energy, housing and urban development and rural poverty.

**References:**

- |   |   |
|---|---|
| Gadgil, Madhav and Ramchandra Guha 1996 | <i>Ecology and Equity: The Use and Abuse of Nature in Contemporary India.</i> New Delhi : OUP                                       |
| Giddens, Anthony. 1996                  | "Global Problems and Ecological Crisis" in <i>Introduction to Sociologi.</i> 2 <sup>nd</sup> Edition. New York: W.W. Norton and Co. |
| Michael Redclif, 1984                   | <i>Development and the Environmental Crisis,</i> Meheun Co. Ltd. New York.  |
| Munshi, Indra. 2000                     | "'Environment' in Sociological Theory" <i>Sociological Bulletin.</i> Vol.49, No.2.  |

**ELECTIVE COURSE  
PAPER – IV - B**

**GLOBALIZATION AND SOCIETY**

**Objectives**

Presently the society is passing through the process of globalization. The process is so fast that it has attracted attention of social scientists to think over the issues relating to this process. The dynamic nature of globalization, the various agencies involved in this process are to be understood. Further socio-economic as well as cultural impacts are to be examined with reference to Indian society.

**UNIT-I**

The nature and dynamics of globalization, Globalization: historical and social context (world capitalism, modernization), Features of globalization (the role of information and communication technology), Advantages and disadvantages of globalization.

**UNIT-II**

Agencies of globalization; Agencies: Multinational corporations (MNCs), Nation state, media market. Non-governmental organizations (IMF, World Bank, etc.)

**UNIT-III**

Globalization and culture, The ethos of globalization (individualism and consumerism); Diffusion and projection of American value system and cultural patterns through the media, cultural homogenization, hegemony and dominance.

**References:**

- Appadurai, Arjun, 1997: *Modernity at large: Cultural dimensions of globalization*, Oxford University Press, Delhi.
- Hoogvelt, Ankie, 1997: *Globalization and Post-Colonial World, The New political Economy of Development*, Macmillan, London.
- Kiely, Ray & Phil Marfleet 1998: *Globalization and third world*, RKP, (ed), London.
- Watter, Malcolm, 1996: *Globalization*, RKP, London.
- Smith, Pamela Shurmer 2000: *Indian: Globalization and change* Oxford University Press, New York.

OR

## Sem I

### Communication Skills for Rural Studies

#### Objective

The objective of this paper is to equip students for better communication abilities so that they can meaningfully engage rural masses, G o's and NGOs and other functionaries.

#### Unit 1 Basic Terminologies and Concepts used in Rural Studies

#### Unit 2 Communication Skills

- Meaning and Significance of communication.
- Types of communication.
- Barriers in the Process of communication
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#### Unit 3 Writing Skills

- Paragraphs Writing.
- Story writing